

# Christoforos Tavoularis | CV | Timeline

## ABOUT

Highly competent professional who can be trusted with even the most demanding projects. Excels in turning disorganised environments into smooth-running operational processes to improve accuracy and creative efficiency.

## INFO

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## EDUCATION

## WORK EXPERIENCE

## VOLUNTEERING

## FUTURE

**2016 - 2017**

### CREATIVE ART DIRECTOR

GREENMIND ([www.greenmind.com.gr](http://www.greenmind.com.gr))  
GR/ATHENS

GREENMIND is a Green advertising agency specialising in Corporate and Social Responsibility as well as Green products and services.

Being in charged of farraginous projects, for companies such as Johnson & Johnson, Bristol Myers Squibb, DEI, Mytilineos Group, SCA, etc. I managed to formulate a coherent understanding on how a advertising campaign should be conceived, designed and developed, by embedding Green strategies and means of materialization.

**2013**

Interaction Design Diploma  
University of Pennsylvania  
UK/ LONDON

**2011**

Creation of Artifacts in Society Diploma  
University of Pennsylvania  
UK/ LONDON

**2009 - 2010**

NVQ 2 in Team Leading  
and Team Building  
Qube Learning  
UK/ LONDON

pandemic

economic crisis

**2017 - PRESENT**

### CREATIVE ART DIRECTOR

A&B GROUP ([www.abgroup.gr](http://www.abgroup.gr))  
GR/ATHENS

A&B GROUP is a 360° advertising & digital agency providing creative solutions.

Handling a variety of projects, on a daily basis, from packaging design and branding to media development and social management, helped me understand how a full-service advertising agency can handle all the marketing and advertising aspects of firms and businesses, productively and creatively.

**2014 - 2015**

### ART DIRECTOR

REM DESIGN ([www.remdesign.gr](http://www.remdesign.gr))  
GR/ATHENS

REM DESIGN is an advertising agency specialising in branding, identity and packaging design.

Having the opportunity to work for prestigious brands like Sanitas, Afroso, Camel, Tuboflo and Teza has provided me with the ability to enhance valuable skills, particularly on packaging design and product 3D visualisation. Being responsible for the daily operation of the agency, i was able to build up a multitasking attitude on a daily basis, which included among other tasks, customer service and social media management.

**2010 - 2014**

### GRAPHIC DESIGNER REPROGRAPHIC OPERATOR

MJCP ([www.mjcp.co.uk](http://www.mjcp.co.uk))  
UK/LONDON

MJCP specialise in blending modern and traditional printing techniques, utilising the latest technology and production to offer a full range of bespoke creative imaging services.

Shifting between the design, bookbinding and reprographic department I managed to gain a coherent understanding of the operational aspect, while working on projects for prestigious institutes and clients like the Southbank Centre, the British Library, Selfridges, RNIB and Marc Jacobs.

**2009 - PRESENT**  
**SENIOR GRAPHIC DESIGNER**  
 VINYLIZE WALL DECO  
 (www.vinylize.gr)  
 UK/LONDON - GR/ ATHENS

Vinylize Wall Deco is a design studio specialised in vinyl decals and window display decals.

I am involved with Vinylize since its origination, initially responsible for illustrating a strong portfolio and designing towards a coherent online visual identity. I managed to gain great experience on designing bespoke decals and managing the communication with clients towards the completion of external projects.

**2006 - PRESENT**  
**FREELANCE GRAPHIC DESIGNER**  
 CT+DESIGN (www.ctplusdesign.com)  
 UK/LONDON - GR/ ATHENS

Working as a freelance Graphic designer has given me the opportunity to get involved in unique projects and engage with a variety of demanding and fascinating clients.

**2003 - 2004**  
**JUNIOR GRAPHIC DESIGNER**  
 THE NATIONAL MINT  
 (www.bankofgreece.gr)  
 GR/ATHENS

Shifting between the design and lithographic department, I managed to gain great experience and learn some of the secrets of printed monetary values. Main responsibilities among others were the translation and layout design of european monetary reports, limited edition coin cases design, promotional material design, banknote quality control, offset film development and manufacturing.

living abroad

main education

**2008 - 2009**

**GRAPHIC DESIGNER**  
 COSMO CINEMA LTD  
 (www.londongreekfilmfestival.com)  
 UK/LONDON

Cosmo Cinema LTD is the production company behind the Greek film festival in London. Its main goal is to introduce the Greek moving image to the international audience.

Working with the festival's artistic director during a 9 month internship project, I was able to introduce a coherent visual identity for the first Greek Film Festival in London.

**2005 - 2006**

MA in Critical Theory and Practice  
 University of London  
 Goldsmiths College

**2000 - 2004**

BA in Technology of Graphic Arts  
 University of West Attica  
 (I.K.Y. Scholarship)

START

EDUCATION

WORK EXPERIENCE

VOLUNTEERING

SOFTWARE

Illustrator  
 Photoshop  
 In Design  
 Premiere  
 After Effects  
 Autodesk Fusion 360

SKILLS

Bookbinding,  
 Cardboard Engineering  
 SilkScreen Printing,  
 Offset Printing  
 Product Design

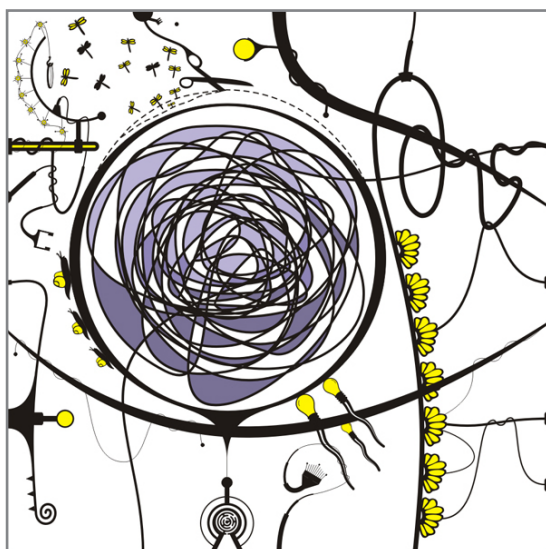
INTERESTS

Ceramics  
 Photography  
 3D Printing  
 Arts  
 Cinema  
 Cooking

# Christoforos Tavoularis | Portfolio Samples



MAIN PORTFOLIO  
[www.ctplusdesign.gr](http://www.ctplusdesign.gr)



FREELANCING + EXPERIMENTAL  
[www.ctplusdesign.com](http://www.ctplusdesign.com)



CARDBOARD ENGINEERING  
[www.ctplusdesign.com/engineering](http://www.ctplusdesign.com/engineering)